
Experience

- 2018 - Present** **Tharanco Outdoor Group – Sr Menswear Designer** for men's outdoor collection in its first year of distribution. Develop season themes, color palettes, silhouettes, fabric, pattern, trims, etc. Categories include woven shirts, knits, layering knits, bottoms, outerwear.
- 1999 - Present** **BEuseful – Design Director** design consulting for men's and women's sportswear and activewear brands and private label. Clients include / have included HI-TEC (outdoors), SoulCycle (active) Howes & Baum (leisure), and Hermes-OTTO International (Propper, Legendary Whitetails, HMX - Hickey Freeman, Argyleculture, Bobby Jones).
- 2014 - Present** **Fashion Institute of Technology – Adjunct Professor** teaching Adobe Illustrator and Photoshop, Gerber YuniquePLM, and Lectra Kaledo to fashion design students for apparel design and development.
- 2012 - 2016** **AmeriCo Group – Design Director, Sportswear** for licensed and private label, men's and boy's brands including Palm Beach, Eddie Bauer, Walmart (Faded Glory, George) and Costco (Kirkland Signature, Hathaway) totally \$70 million per year wholesale. Worked directly with accounts and licensors to design, present, develop and produce seasonal collections and assortments which conveyed a compelling story for each brand's lifestyle and identity while simultaneously maximize key classifications and programs. Included daily communication and problem solving with production team and vendors to ensure best possible quality and on time delivery of samples and production. Categories included knits, wovens, bottoms, outerwear and sweaters. Detail oriented, hands on designing with proficiency at Illustrator, Photoshop, PowerPoint, and Excel as well as garment construction and fit. Reported to SVP of Merchandising and Design.
- 2010 - 2011** **Phillips-Van Heusen – Design Director** for men's classic and outdoor sportswear collections including Arrow and Bass Earth totaling \$90 million per year wholesale. Developed seasonal themes, color palettes, silhouettes, fabric, patterns, trims, etc. Categories included woven shirts, knits, layering knits. Managed a design team of five people and worked with sales, merchandising, sourcing, technical design, operations, and the overseas offices and agents.
- 2004 - 2010** **Oxford Apparel Group – Design Director** for men's island and modern sportswear collections and private label including Solitude, J Ferrar, and Nick(it) sold at JCPenney, Trader Bay at Sears, Kona Wind at WalMart and Hathaway and Kirkland Signature at Costco. The Costco business totaled approximately \$90 million per year wholesale. Categories included wovens shirts, knits, fleece layering knits, blazers, pants, t-shirts and swimwear.
- 2002 - 2004** **AND 1 – Design Director** for men's and boy's activewear collection. Responsible for silhouette, graphic, fabric, trim, and styling development for basketball apparel licensed by Happy Kids from AND 1. Categories included knitwear, fleece, warm ups, jerseys, game shorts, training pants, outerwear, caps, bags, backpacks and boxers.
- 1998 - 2002** **Rockport Apparel – Design Director** for men's and women's sportswear collections. Created the initial concept for the line which took inspiration from the features and benefits of technical, active apparel and applies it to more versatile and functional sportswear. Directly designed men's collection and directed the women's collection that were licensed from Rockport by Global Sourcing and Design.
- 1996 - 1997** **Nautica Intl - Creative Director** for men's sportswear collection totaling \$400 million per year wholesale. Responsible for creating themes, color palettes and design direction for approximately 16 deliveries a year. Worked with worldwide licensees. Researched and directed fabric, fit and style development with a design staff of 35. Interfaced directly with sales, buyers and store coordinators to determine retail needs.
- 1994 - 1996** **Britches Great Outdoors - Design Director** for a men's sportswear direct retailer totaling \$130 million per year retail sales in 90 stores. Worked with a small design team and production department on all categories of a young, traditional collection. Extensive CAD development of patterns and silhouettes.

Education

Parsons School of Design, New York NY. Bachelor of Fine Arts in Fashion Design. Winner of the Bill Robinson Gold Thimble Award.